# Freelance Follow-Up Sequences (Reality-Based)

This follow-up sequence is designed for real freelance outreach.  
It helps you stay professional, polite, and persistent without sounding pushy.  
Use these messages after emails, LinkedIn outreach, or discovery calls.

## Day 1 – Gentle Follow-Up

Subject: Quick follow-up on my last message  
  
Hi {{name}},  
  
Just checking in to see if you had a chance to review my previous message.  
Happy to share a quick idea that could help {{company\_name}} with {{goal}}.  
  
Best,  
{{your\_name}}

## Day 3 – Value-Based Follow-Up

Subject: One idea for {{company\_name}}  
  
Hi {{name}},  
  
I wanted to share one quick suggestion related to {{specific\_problem}}.  
I believe this could help improve {{benefit}} without major changes.  
  
Would it make sense to discuss this for 10 minutes?  
  
Thanks,  
{{your\_name}}

## Day 7 – Soft Reminder

Subject: Following up  
  
Hi {{name}},  
  
Just following up in case my earlier messages got buried.  
Let me know if this is something you’d like to explore now or later.  
  
Best,  
{{your\_name}}

## After Discovery Call – Summary Follow-Up

Subject: Thanks for the call – next steps  
  
Hi {{name}},  
  
Thanks for taking the time today.  
Here’s a quick summary of what we discussed:  
• {{key\_point\_1}}  
• {{key\_point\_2}}  
  
I’ll send the proposal by {{timeline}}.  
  
Best,  
{{your\_name}}

## Final Follow-Up – Close the Loop

Subject: Should I close the loop?  
  
Hi {{name}},  
  
I haven’t heard back, so I’ll pause outreach for now.  
If you’d like to revisit this later, feel free to reach out anytime.  
  
Thanks,  
{{your\_name}}